

2019 North America Snow Conference, May, 2019
Sponsored by the American Public Works Association
Hosted by the Utah Chapter



Dear Snow and Ice Fighter,

The American Public Works Association's 2019 North American Snow Conference will be held in Salt Lake City, Utah, May 19-22, 2019. The Conference attracts over 2000 participants who will be hosted in Salt Lake City by the Utah Chapter of APWA. This is an exciting and unique opportunity for cities, counties, state, and private agencies in our region to enjoy the benefits of the Snow Conference close to home. We want to make this the best Snow Conference West of the Rockies! ***But to do this we need YOU! And Your agency's support. We need your help to reach as many snow and ice fighters as possible and fill the exhibit floor with interested attendees.***

The Agency Sponsorship program allows participating agencies to send multiple staff members to the Snow Conference at a fraction of the regular cost. Your staff will have a full day access to the exhibit floor displays, exhibitor solutions theater, vendors, and suppliers without having to register for the full conference.

The Snow Conference provides front line personnel, supervisors, and managers with the opportunity to meet vendors, evaluate products, and learn tricks of the trade from each other. This contact will strengthen their understanding and overall ability to contribute to your snow and ice maintenance and control program. In these days of travel restrictions and limited training budgets, it can be difficult to reward your employees and keep them motivated. An agency sponsorship is a great way to reward your hard working employees by letting them attend the Snow Conference Floor for a day! The regular fee associated with a one-day pass to the exhibit floor is \$40. However, the agency Sponsorship Program allows you to cut that rate by as much as 67%.

We hope that you will join us and other public agencies in purchasing exhibit floor passes. Please see the enclosed form to indicate your interest and support.

Soon, you will receive a call from us to confirm receipt and confirmation of participation.

Many thanks for your consideration and support.

On behalf of the Utah Chapter of APWA, and the 2019 North American Snow Conference Committee, we thank you in advance for your agency's support

Warm regards,

Ed Rufener

Utah Chapter President

Supporting Agency – South Salt Lake City

Levels of Sponsorship

\$100 Sponsor	\$250 Sponsor	\$500 Sponsor	\$1000 Sponsor
5 Passes	15 Passes	35 Passes	75 Passes
(\$20 each)	(\$16.67 each)	(\$14.29 each)	(\$13.33 each)



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Agency Name: _____

Name of Contact: _____

Mailing Address: _____

Telephone: _____

Email Address: _____

Circle the level that your agency would like to subscribe:

Levels of Sponsorship

\$100 Sponsor 5 Passes (\$20 each)	\$250 Sponsor 15 Passes (\$16.67 each)	\$500 Sponsor 35 Passes (\$14.29 each)	\$1000 Sponsor 75 Passes (\$13.33 each)
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Exhibit floor badges provide attendees with a one-day access (valued at \$40). This one-day pass provides access to the exhibit floor displays, exhibitor solutions theater, hospitality areas, drawings for prizes, and vendor give-aways. To reduce the impact to your workforce, you may chose to send your employees both days. For example: a \$500 sponsorship will grant passes for 20 people on Monday and 15 people on Tuesday.

This offer ends on April 16, 2019.

Exhibit Floor Badges:

APWA Snow Conference representatives will notify you concerning how to register your individual employees. The badges will be mailed to the above listed contact person approximately two weeks before the conferences. ***Please note that you must pre-register each individual using the exhibit passes. Names will be due to APWA Registration by May 1, 2019.***

of Exhibit Floor Badges: _____ Amount Enclosed \$ _____

Please make check payable to:

Utah Chapter of APWA
c/o Kevyn Smeltzer,
Salt Lake County Operations
604 W 6960 S, Midvale, Utah 84047

Questions:

Ed Rufener (801) 412-3210
Angela Richey (801) 209-1051
Kevyn Smeltzer (385) 468-6101